

Friends of The King's Royal Hussars Museum

Terms & Conditions

1. Structure of the Scheme

1.1. The **Friends of The King's Royal Hussars Museum** is a structured membership program managed and operated directly by **The King's Royal Hussars Museum** (the "Museum").

1.2. Although titled "Friends," this program operates strictly as an individual/philanthropic membership scheme administered through our online provider, **membermojo**. It does not constitute a separate legal entity, society, or independent association, and grants no constitutional voting or governance rights to its members.

2. Membership Commitment and Payment Options

2.1. **Twelve-Month Commitment:** All memberships are subject to a **strict minimum commitment of twelve (12) consecutive months** from the date of activation. This annual commitment applies to all members, regardless of whether they choose to pay annually, monthly, online, or offline. No full or partial refunds will be issued if a membership is cancelled or withdrawn prior to the completion of the 12-month term.

2.2. Online Payment Options:

- Members can pay annually or in monthly instalments online via the **membermojo** portal.
- If you select monthly payments, you are legally contracted to complete all twelve (12) monthly payments. Cancelling your Direct Debit, standing order, or continuous card authority before the 12-month mark does not release you from your financial obligation to clear the remaining balance of the contract.

2.3. Offline Payment Options:

- Annual payments can be made offline via **Standing Order, BACS transfer, or cheque**, subject to the same strict 12-month commitment.
- Where an offline payment method is chosen, your **membership will only be validated and benefits activated once the full payment has been successfully received** and cleared by the Museum.

3. Membership Tiers and Specific Benefits

Members in good standing are entitled to the specific provisions of their chosen tier as outlined below:

3.1. Tier 1: Peninsula (Individual) — £36 Annual / £3 Monthly

- **Admission:** Unlimited free admission to the Museum for the individual named cardholder during regular public opening hours.
- **Retail:** A 10% discount on selected lines in the physical Museum shop and the official online storefront.
- **Events:** A 10% discount on tickets for standard Museum talk events.
- **Updates:** A complimentary digital subscription to the Museum newsletter and periodic curator updates distributed via membermojo.

3.2. Tier 2: Ramnuggur (Family) — £60 Annual / £5 Monthly

- **Admission:** Family admission to the Museum during regular public opening hours. This is defined as free entry for **up to two (2) adults and their dependent children (under 16) living within the same household**.
- **Retail & Events:** A 10% discount in the physical/online shop and on standard Museum talk events.
- **Updates:** A complimentary digital subscription to the Museum newsletter and periodic curator updates distributed via membermojo.
- **Archives:** Entitlement to booking one (1) dedicated family military history or regimental archive search session per annum at a **10% discount** off the standard research fee.

3.3. Tier 3: Balaclava (Patron) — £120 Annual / £10 Monthly

- **Admission:** Family admission to the Museum during regular public opening hours under the exact same **Family Admission** criteria defined in Tier 2 (up to 2 adults and dependent children in the same household).
- **Retail, Events & Updates:** Access to all 10% discounts and digital subscriptions as detailed in Tiers 1 and 2.
- **Archives:** Entitlement to booking one (1) dedicated family military history or regimental archive search session per annum at a **10% discount** off the standard research fee.
- **Journal:** One (1) complimentary printed copy of the annual *KRH Regimental Journal*, delivered to the member's registered address.
- **Exclusives:** Invitation for the named member to attend one (1) annual "**Behind the Archives**" evening—a unique, small-group curator tour focusing on the deep heritage and archives of the 10th, 11th, 14th, 20th, RH, 14/20H, and KRH.

4. HMRC Gift Aid Compliance & Benefit Tracking

4.1. **Statutory Thresholds:** To ensure compliance with **HMRC Donor Benefit and Gift Aid guidelines**, the collective value of all commercial membership perks (including retail/event savings and the regimental journal) must not exceed statutory limits. General admission

benefits are structured to remain fully disregarded for Gift Aid purposes under **Section 420 of the Income Tax Act 2007**.

4.2. Value Controls: The Museum monitors the average monetary savings claimed through shop and event discounts. The Museum reserves the right to cap retail transactions if an individual's accumulated benefits threaten the statutory Gift Aid eligibility thresholds of their membership subscription.

4.3. Exclusion of Event Days: In line with HMRC guidelines, the Museum reserves the right to suspend free membership entry on up to five (5) specified special event days per calendar year where an independent external ticketing policy applies.

5. Proper Use and Restrictions

5.1. Membership profiles, digital tokens, and discount privileges are strictly **non-transferable**. They may only be used by the registered individual(s).

5.2. Photo identification or auxiliary proof of address matching the membermojo database may be requested at the Museum front desk to validate membership status.

5.3. The Museum reserves the right to cancel any membership immediately, without a refund, if there is evidence of card sharing, retail discount fraud, or if a member exhibits abusive behaviour toward staff, volunteers, or visitors.

6. Automatic Renewals and Cancellations

6.1. To guarantee continuity of vital support, memberships processed via membermojo will automatically renew on a rolling basis at the end of the 12-month term using the stored payment method.

6.2. If you do not wish to renew your membership for a subsequent year, you must provide written notice (via email or through your membermojo portal) at least **thirty (30) days prior** to your 12-month anniversary date.

7. Data Protection

7.1. All personal data collected will be handled securely in compliance with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

7.2. Your information is securely stored within the **membermojo** system and will be used exclusively to manage your membership tier, process Gift Aid reclaims with HMRC, and distribute the digital updates explicitly included in your benefits package. Your data will never be sold or shared with external third parties.